

**MINUTES For The REGULAR MEETING**  
**Of The BOARD OF DIRECTORS Of**  
**VGRC COMMUNITY ASSOCIATION, INC.**

**AUGUST 25, 2014**

**At The RIVER CLUB**

**VENICE, FLORIDA**

**Board Members in attendance:**

Roger Efron – Exec VP  
Jerry Jasper  
Tom Jones - secretary  
Bill Dwyer  
Bob Samuels  
Carol Barbieri  
Terry BeCraft  
Marge Chandler

1. Roger Efron, Executive VP, called the meeting to order at 3:30pm.
  
2. Secretary's report: Tom Jones, secretary, said the minutes from the July 22 board meeting were previously circulated via e-mail and were still being reviewed for accuracy. Approval was delayed.
  
3. Treasurer's report: Fred Baughman, treasurer, was absent so there was no report.

**New Business**

4. Website: Carol Barbieri and Jerry Jasper have been working with Joe Santucci on the “Common Interests” forum to make it user-friendly. It will be monitored to remove any questionable entries. Two calendars will be included on the website: the first will be a public master calendar for Venetian events and neighborhood association meetings, and the second will be restricted for the Association board's use.
  
5. Board retreat: Terry BeCraft presented a proposal for a date and topics for a board retreat. The suggested date is Tuesday, Oct. 21 from approximately 8am to noon. The agenda would include reviews of our purpose and mission statement, finances, and future impact of the POA moving to homeowner control. An e-mail will be circulated to find a compatible date for board members.

6. Hurricane Response Team: Roger Effron reported that there were two information sessions on August 19 attended by about 12-15 people at each, so we have community interest and a list of willing participants. He attended a meeting with the Venice Fire Dept. on Aug. 26 (along with Bill Dwyer and Tom Jones) to elaborate on the training plan. The HRT document was reviewed by the Venetian CDD attorney and he felt there were no issues with it as long as the volunteers did not interfere with the duties of management and privacy staff if they are present and on duty.

7. Outside Issues: Jerry Jasper provided an outline of the areas of influence for the VGRCCA and there was a discussion on how to manage and communicate. These areas are

- North Venice – residential
- North Venice – commercial
- North Venice – industrial (Gene Green road businesses)
- City of Venice (other than North Venice) and general impact on VG&RC
- Venice City Council – Mayor and 6 members
- Venice City Manager’s office
- Sarasota County – North Venice
- Sarasota County – general impact on VG&RC
- Sarasota County Board of County Commissioners – 5 board members
- State of Florida

A team will work under Jerry Jasper’s and John Moeckel’s leadership. Carol Barbieri, Bob Samuels, and Tom Jones volunteered, and additional members are welcome. Updates will be provided at board meetings and via e-mail if time sensitive.

8. Candidate Forum: The Forum will be held on Monday, Oct. 13 at 6pm at the River Club and will last about an hour. There was a lengthy discussion on who to invite and if the school board and county commissioner elections should be included. The consensus was to just focus on the VCDD election and the Venice City Council seat #1. Tom Jones will handle the invitations to the 4 candidates.

9. Name recognition and marketing: Roger Effron lead a discussion on how to promote our Association with *Parcels* and the use of our banner at events. He introduced a sample of a refrigerator magnet placard that could include our logo and website along with key phone numbers that residents would find useful, such as the front gate, the River Club, and management. A motion was made and there was unanimous approval to spend up to \$400 for these magnets.

10. Seminars and activities: Roger Effron reviewed plans and suggestions for seminars and meetings during the upcoming season:

- Live & learn – 1 hour seminars
- Horticulture
- Community updates – Candidate Forum, Town Hall meeting
- Special – Bike-O-Rama, health fair with CVS or Venice Hospital

11. Town Hall meeting: There was a preliminary discussion on the topics for this event:

- Strip shopping centers
- Venice High School performing arts center and Venice symphony orchestra
- Music group
- Arts in the community
- Hidden gems in Venice
- Facilities for aging
- Developers and new home plans
- Hold meeting at Venice PAC?
- Flood zones and planning
- Venice Fire Dept. – suggested merger into the Sarasota County Fire Dept.

12. Toscana Isles development: A question came up about the beginning of development to the west of the Venetian at Toscana Isles. A silt fence has been installed along the bordering shell road and there are several places where cut dead trees are accumulating. Is this a possible fire hazard? Roger Effron said he would check on this with VFD at the upcoming meeting.

13. Next board meeting: Our next regular board meeting is scheduled for Tuesday, September 23 at 3:30pm at the River Club.

The meeting was adjourned at 5:18pm on August 25, 2014.

Respectfully submitted,

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Thomas W. Jones, Secretary